

Communication Services
5334 South Prince Street
Littleton, Colorado 80120
Phone: 303-795-5467
www.arapahoegov.com

For release: April 8, 2016

Contact:

ANDREA RASIZER

Communication Services Director

Direct: 303-795-4284

Mobile: 303-882-1909

E-mail: arasizer@arapahoegov.com

Arapahoe County hires new Strategy and Performance Mgt. Director

Manisha Singh will support and assist departments, elected offices with the County's Align Arapahoe strategy, initiatives and performance measures

LITTLETON, CO --- As part of Arapahoe County's ongoing commitment to provide the best government services to citizens, the Board of County Commissioners has hired Manisha Singh as the new Director of Strategy and Performance.

Singh will oversee the Office of Strategy and Performance, which was created in 2012 to support and assist Arapahoe County Departments and Elected Offices with their Align Arapahoe strategy, initiatives, measurements and reporting tools.

Align Arapahoe was launched in 2009 to prioritize and align the County's overall Service First strategy with the County's day-to-day programs, services and activities.

"Align Arapahoe is our path to continuous improvement and accountability and it is what drives us to provide quality services while being good stewards of citizen tax dollars," said Commissioner Nancy A. Doty, who serves as Board Chair. "Manisha brings a wealth of knowledge and expertise, as well as an extensive background in performance and strategy to Arapahoe County and we are excited that she has joined our organization."

Singh comes to Arapahoe County from WiseLion, LLC, a consulting firm she started in 2011 to help organizations develop and implement long-term, sustainable growth strategies. Some of her key projects with WiseLion included helping to develop an annual strategic business plan for a global food company; conducting an ecosystem analysis for a global mining business; developing new revenue streams for a Midwest yoga studio to stabilize financials and enable expansion; and identifying new markets and entry strategies to reverse declining sales and profitability for a large textbook publisher.

Prior to WiseLion, Singh taught courses in leadership, marketing management and competitive intelligence as an adjunct professor at Robert Morris University. She served as a senior economic intelligence manager and group CFO for Mars Inc. and was head of the Global Competitive Intelligence for Wm. Wrigley Jr. Company.

* * *

Media Note: A photo of Manisha Singh is available for download on the County's FTP Server by clicking on: <ftp://ftp.arapahoegov.com/Pub/Communication%20Services/Photos/Manisha%20Singh.jpg>

Connect with Arapahoe County

Stay informed and give us your input about Arapahoe County Government. Sign up for news releases, agendas and updates to our website via our *Notify Me* [Link](#) at www.arapahoegov.com. Or, connect with us via [Facebook](#), [Twitter](#), [Nextdoor](#) and [LinkedIn](#).