



ARAPAHOE COUNTY
COLORADO'S FIRST

WAIVER PER PURCHASING POLICIES

WAIVER OF SOLICITATION <input type="checkbox"/>	WAIVER OF QUOTE <input type="checkbox"/>
SELECT SOURCE <input checked="" type="checkbox"/>	FOR INFORMATION ONLY <input type="checkbox"/>

DESCRIPTION OF PROJECT: Long Range Planning/Steering Committee

PRICE: \$56,988 ANNUAL MAINTENANCE: \$ 0

FIXED ASSET Yes No FIXED ASSET #

COST CENTER # G/L # IO # 550082

JUSTIFICATION: Print and digital advertising is an element of the public education effort associated with the long-range planning process as a follow-up to the 2019 Leadership Workshop. This work is part of the BOCC's larger efforts to evaluate future needs and funding opportunities.

To purchase advertising, the committee selected the Colorado Press Association Network – which is the marketing/advertising arm of the Colorado Press Association that assists agencies, universities and other nonprofits who want an efficient, streamlined and cost-effective media-buying process without additional markup or fees. This 12-week buy is the most cost-efficient and allows the county to increase awareness about the county conversation program as well as test paid/digital advertising for promoting other activities and events.

Michelle Halstead
Requestor Name, Signature & Telephone Number

5/20/19
Date

[Signature]
Elected Official/Department Head

5/20/19
Date

[Signature] *CPPS*
Purchasing Manager

5/20/19
Date

Comments: _____

Waiver approved, BoCC Reso #180600. Requestor to proceed with PO Yes No

Requestor to schedule BoCC Drop In & Create Board Summary Report Yes No